



# NATIONAL AMERICAN UNIVERSITY

## Graduate Catalog Updates as of 2/17/09

Approved date	Effective date	Page #	Change	Comments
1-26-09	1-26-09	10	<b>Health Care Administration Emphasis</b> Students who select this option must complete the <del>alternate</del> MBA core courses . . . .	Delete the word “alternative”
1-26-09	1-26-09	11	Remove – Marketing as an emphasis area	Delete the emphasis area
1-26-09	1-26-09	16	Remove – Marketing as an emphasis area	Delete the emphasis area
1-26-09	1-26-09	25	<b>Graduate Transfer Courses</b> A total of 13.5 quarter-hours of graduate transfer credits are permitted to be included in a student’s program of study. In certain extenuating circumstances, a total of 18 quarter-hours may be accepted for transfer. The following conditions apply: 1. All such courses must have been completed at a regionally accredited institution of higher learning <b>or</b> at an international higher education institution that is approved by an appropriate national ministry of education or recognized country equivalent <b>or as Professional Military Education (PME) courses completed at select military service schools for which credit is recommended by the American Council on Education and approved by each appropriate College’s dean; and</b>	Add the wording in red
1-26-09	1-26-09	47	<del><b>MG6100 – Consumer Behavior – 4.5 quarter credits</b></del> <del>This course examines consumer decision-making models and processes that result in the selection and use of goods and services. Topics will include market research strategies, identifying and evaluating external and internal factors that affect consumer behavior in relation to changing demographics, social/cultural trends, global opportunities, technology, and legal/ethical concerns.</del> <del>Prerequisite: None</del>	Delete MG6100 – Consumer Behavior

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1-26-09	1-26-09	47	<del><b>MG6400 – Strategic Global Marketing – 4.5 quarter credits</b></del> This course examines the practice of initiating and sustaining marketing operations both internationally and trans-nationally. Topics examined will include the theoretical and practical application of the marketing discipline to address the selection of markets, understanding of consumer cultures, development of strategic and marketing plans, placement of goods and services, coordination of support services necessary, and the legal and cultural challenges of implementing global marketing strategies. Prerequisite: None	Delete MG6400 – Strategic Global Marketing
1-26-09	1-26-09		<del><b>MT6800-Thesis I and MT6810-Thesis II – 4.5 quarter credits each</b></del>	Delete as shown
1-26-09	1-26-09		<b>MT6810-Thesis II– 4.5 quarter credits each</b> This course is a continuation of MT6505 – Master’s Thesis I. The student will continue his/her research in a pertinent field of studies as chosen determined in MT6505. The student’s work will be supervised by a graduate faculty member. The course may require, but is not limited to conferences, electronic reports, presentations and papers as evidence of work progress and project completion. The thesis project must provide evidence of originality, appropriate organization, clarity of purpose, critical analysis, and accuracy and completeness of documentation. It should be noted that the quality of work accomplished is a major consideration in judging acceptability of the final presentation and paper. Students who select the thesis option must satisfactorily complete both Thesis I and II. Prerequisite: MT6505 and approval of dean of graduate studies	Add – MT6810 Thesis II

NOTE: All page numbers refer to the print version of the 2008-2010 Graduate Catalog.