Rapid City, South Dakota, December 29, 2010 — National American University Holdings, Inc. (the “Company”) (NASDAQ: NAUH), which through its wholly owned subsidiary owns National American University (“NAU”), a regionally accredited, for-profit, postsecondary education institution, announced today that it will release its fiscal 2011 second quarter and six months financial results after the closing of the stock market on January 5, 2011. The Company will then discuss those results in a conference call on January 6, 2011 at 11:00 a.m. ET.

The dial-in numbers are:
(866) 832-6356 (U.S.)
(706) 758-7383 (International)

The call will also be simultaneously broadcast over the Internet via the “Investor Relations” section of the NAU website at http://www.national.edu/InvestorRelations, or by clicking on the conference call link: http://www.investorcalendar.com/IC/CEPage.asp?ID=162777.

The webcast will be archived and accessible for approximately 30 days if you are unable to listen to the live call.

The Company will also have an accompanying slide presentation available in PDF format 30 minutes prior to the conference call at the “Investor Relations” section of the NAU website at http://www.national.edu/InvestorRelations.

About National American University Holdings, Inc.
National American University Holdings, Inc., through its wholly owned subsidiary, operates National American University (NAU), a regionally accredited, for-profit, multi-campus institution of higher learning offering associate, bachelor’s, and master’s degree programs in health care and business-related disciplines. Accredited by The Higher Learning Commission and a member of the North Central Association of Colleges and Schools, National American University has been providing quality technical and professional career education since 1941. NAU opened its first campus in Rapid City, South Dakota, and has since grown to multiple locations throughout the central United States. In 1998, National American University began offering online courses. Today, NAU offers degree programs in traditional, online, and hybrid formats, which provides students with the flexibility and convenience to take courses at times and places that better fit their busy lifestyles.

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