

NATIONAL AMERICAN UNIVERSITY

Report on the Assessment of Student Learning and Achievement Master of Management Program 2009

Graduate Program Mission

The mission of the practitioner-oriented graduate program at National American University is to provide a blended learning environment where students can explore the global perspective of the business environment while learning to make regionally-relevant decisions for their organization. The program graduates lifelong learners who are prepared to be competent professionals in the field and to pursue post-graduate studies.

Learning Goals	Assessment Methods
<p>Graduates of the program will...</p> <p>Demonstrate the ability to collect and analyze information and data in order to formulate analytically sound decisions and understand their likely consequences.</p> <p>Demonstrate the verbal and written communication skills required of executive level employees.</p>	<p>In the Master of Management program, students complete a financial analysis project in MT6300 Managing Human Resources. The course includes instructions for the paper, and faculty members are provided with a rubric to use in scoring the assignment. The graduate assessment and curriculum committee reviews the results of the projects along with a sample of the projects in the fall. Instructors who teach the course are also asked for their comments on student achievement related to analytical ability and communication.</p> <p>Students are also requested to submit their papers to a drop-box to facilitate review of submissions over time. This process is currently voluntary on the part of the student, but all submissions are archived in the online classroom.</p> <p>The benchmark for the writing-intensive project assessment was realized as more than 90% of students scored at least 70% or higher on the project rubric.</p> <p>No further action was required.</p>
<p>Graduates of the program will...</p> <p>Demonstrate the ability to integrate knowledge of human resources, marketing, information technology,</p>	<p>In the Master of Management program, students complete a capstone project in MT6650 Strategy and Policy. The course includes detailed instructions for each section of the paper and scoring rubrics that faculty use to evaluate the</p>

<p>organizational development and change, accounting and finance, and relevant management theory.</p> <p>Demonstrate the ability to collect and analyze information and data in order to formulate analytically sound decisions and understand their likely consequences.</p> <p>Demonstrate the verbal and written communication skills required of executive level employees.</p> <p>Identify and manage ethical issues and multicultural diversity issues.</p> <p>Evaluate the actions of an organization operating in the global business environment.</p> <p>Demonstrate the ability to utilize technology in multiple ways to achieve project and/or organizational goals.</p>	<p>student submissions. The graduate assessment and curriculum committee reviews the results of the capstone projects in summary form along with a sample of the projects in the fall. Instructors who taught the course are also asked for their comments on student achievement and accomplishment of objectives.</p> <p>Students are also requested to submit their papers to a drop-box to facilitate review of submissions over time. This process is currently voluntary on the part of the student, but all submissions are archived in the online classroom.</p> <p>The benchmark for the writing-intensive project assessment was realized as more than 90% of students scored at least 80% or higher on the project rubric.</p> <p>No further action was required.</p>
<p>Graduates of the program will...</p> <p>Demonstrate the ability to integrate knowledge of human resources, marketing, information technology, organizational development and change, accounting and finance, and relevant management theory.</p> <p>Demonstrate the ability to collect and analyze information and data in order to formulate analytically sound decisions and understand their likely consequences.</p> <p>Demonstrate the verbal and written communication skills required of executive level employees.</p> <p>Identify and manage ethical issues</p>	<p>Students complete a reflection assignment in the capstone course. Students are asked to reflect on what they have learned, how it has changed them, and to identify their plans to be a life-long learner. Students may not address every component but highlight areas of impact. The course includes detailed instructions for the reflection along with a scoring rubric.</p> <p>The graduate assessment and curriculum committee reviews a sample of the reflections in the fall. Instructors who teach the course are also asked for their comments on student reflections.</p> <p>Students are also requested to submit their papers to a drop-box to facilitate review of submissions over time. This process is currently voluntary on the part of the student, but all submissions are archived in the online classroom.</p>

<p>and multicultural diversity issues.</p> <p>Evaluate the actions of an organization operating in the global business environment.</p> <p>Demonstrate the ability to utilize technology in multiple ways to achieve project and/or organizational goals.</p> <p>Demonstrate leadership ability and team building skills through such arenas as class projects and involvement in student, community, or professional organizations.</p>	<p>Qualitative review by the faculty was conducted. No further action was required.</p>
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