



Public Disclosure of Student Achievement

Institution Name: **National American University**

Business Unit(s) included in this report: **College of Business, Accounting, and Technology, Harold D. Buckingham Graduate School**

Academic Period Covered: **2017/18 Academic Year**

Date Submitted: **November 1, 2018**

Program	Indicator	Result
Master of Business Administration (MBA)	Student retention	73%
MBA with emphases in Accounting	Student retention	73%
MBA with emphases in Aviation	Student retention	73%
MBA with emphases in E-Marketing	Student retention	73%
MBA with emphases in Health Care Administration	Student retention	73%
MBA with emphases in Human Resource Management	Student retention	73%
MBA with emphases in Information Technology Management	Student retention	73%
MBA with emphases in International Business	Student retention	73%
MBA with emphases in Management	Student retention	73%
MBA with emphases in Operations and Configuration Management	Student retention	73%
MBA with emphases in Project and Process Management	Student retention	73%
Master of Management (MM) (no emphasis)	Student retention	73%
MM with emphases in Aviation Management	Student retention	73%
MM with emphases in Criminal Justice Management	Student retention	73%
MM with emphases in E-Marketing	Student retention	73%
MM with emphases in Health Care Administration	Student retention	73%
MM with emphases in Human Resource Management	Student retention	73%
MM with emphases in Information Technology Management	Student retention	73%
MM with emphases in Operations and Configuration Management	Student retention	73%
MM with emphases in Project and Process Management	Student retention	73%
MM with emphases in Proprietary Higher Education Management (in teach-out)	Student retention	73%
Bachelor of Science (BS) in Accounting	Successful transfer of credit	58%
BS in Business Administration	Acceptance into graduate programs	100%
BS in Business Administration with emphases in Accounting	Acceptance into graduate programs	100%
BS in Business Administration with emphases in Entrepreneurship	Successful transfer of credit	65%



Program	Indicator	Result
BS in Business Administration with emphases in Financial Management	Successful transfer of credit	82%
BS in Business Administration with emphases in Human Resource Management	Licensure pass rate	100%
BS in Business Administration with emphases in International Business	Successful transfer of credit	100%
BS in Business Administration with emphases in Management	Successful transfer of credit	67%
BS in Business Administration with emphases in Management Information Systems	Successful transfer of credit	83%
BS in Business Administration with emphases in Marketing	Successful transfer of credit	94%
BS in Business Administration with emphases in Pre-Law	Successful transfer of credit	(program in teach-out)
BS in Business Administration with emphases in Retail Management	Successful transfer of credit	50%
BS in Business Administration with emphases in Supply Chain Management	Successful transfer of credit	91%
BS in Business Administration with emphases in Tourism and Hospitality Management	Successful transfer of credit	88%
BS in Management	Acceptance into graduate programs	100%
BS in Organizational Leadership	Acceptance into graduate programs	100%
Associate of Applied Science in Accounting	Successful transfer of credit	58%
Associate of Applied Science in Business Administration	Successful transfer of credit	67%
Associate of Applied Science in Business Logistics	Successful transfer of credit	67%
Associate of Applied Science in Management	Successful transfer of credit	58%
Associate of Applied Science in Small Business Management	Successful transfer of credit	30%
Associate of Applied Science in Retail Management	Successful transfer of credit	(program in teach-out)

Indicators Used

Indicator	Description and How It Was Calculated
Student retention	For graduate programs, the year-over-year persistence for Fall 2016 to Fall 2017 (retention to five quarters) is 73% with graduates accounted for in that time period. The result is aggregated for all students enrolled in MBA and MM programs.
Acceptance into graduate programs	The result calculation was based upon alumni survey data, specifically from alumni who graduated with an NAU bachelor's degree within the last twelve months and who thereafter applied for graduate school at any university. The result calculation was made by determining the percentage of all respondents who, having applied for graduate school, were accepted.
Successful transfer of credit	This result was based upon Registrar's office data for students during the 2017/18 academic year who were awarded transfer credit at NAU for the identified programs. The result calculation was made by determining the percentage of students receiving transfer credit during the specified timeframe.
Licensure pass rate	The result calculation was based upon alumni survey data, specifically from alumni who graduated with an NAU degree within the last twelve months and who thereafter took a SHRM certification exam. The result calculation was made by determining the percentage of all respondents who, having taken an SHRM certification, passed the exam.