

# NATIONAL AMERICAN UNIVERSITY HOLDINGS, INC.

## **NATIONAL AMERICAN UNIVERSITY HOLDINGS, INC. TO PARTICIPATE IN BANK OF AMERICA MERRILL LYNCH 2012 SERVICES ONE-ON-ONE CONFERENCE**

**Rapid City, South Dakota, May 16, 2012 — National American University Holdings, Inc. (the “Company”) (NASDAQ: NAUH)**, which through its wholly owned subsidiary operates National American University, a regionally accredited, proprietary, multi-campus institution of higher learning, announced today that Dr. Ronald Shape, its chief executive officer, and Venessa Green, its chief financial officer, are scheduled to participate in one-on-one and small group meetings at the Bank of America Merrill Lynch 2012 Services One-on-One Conference on Thursday, May 24, 2012.

The conference is scheduled to take place at the Bank of America Tower in New York.

### **About National American University Holdings, Inc.**

National American University Holdings, Inc., through its wholly owned subsidiary, operates National American University (“NAU”), a regionally accredited, proprietary, multi-campus institution of higher learning offering associate, bachelor’s, and master’s degree programs in health care and business-related disciplines. Accredited by The Higher Learning Commission and a member of the North Central Association of Colleges and Schools, NAU has been providing technical and professional career education since 1941. NAU opened its first campus in Rapid City, South Dakota, and has since grown to multiple locations throughout the central United States. In 1998, NAU began offering online courses. Today, NAU offers degree programs in traditional, online, and hybrid formats, which provide students increased flexibility to take courses at times and places convenient to their busy lifestyles.

### Contact Information:

#### **National American University Holdings, Inc.**

Dr. Ronald Shape  
605-721-5220  
[rshape@national.edu](mailto:rshape@national.edu)

### Investor Relations Counsel

#### **The Equity Group Inc.**

Carolyne Yu  
212-836-9610  
[cyu@equityny.com](mailto:cyu@equityny.com)

Adam Prior  
212-836-9606  
[aprior@equityny.com](mailto:aprior@equityny.com)