



Public Disclosure of Student Achievement

Institution Name: National American University

Business Unit(s) included in this report: College of Business, Technology and Health Management, Harold D. Buckingham Graduate School

Academic Period Covered: 2019/2020

Date Submitted: 2-1-2021

PROGRAM	INDICATOR	RESULT
Associate of Applied Science (AAS) in Accounting	Student Retention	33%
AAS in Business Administration	Student Retention	23%
AAS in Business Logistics	Student Retention	33%
AAS in Management	Student Retention	27%
AAS in Small Business Management	Student Retention	26%
Bachelor of Science (BS) in Accounting	Student Retention	45%
BS in Business Administration (no emphasis)	Student Retention	38%
BS in Business Administration with emphases in Accounting	Program in teach-out	N/A
BS in Business Administration with emphases in Entrepreneurship	Program in teach-out	N/A
BS in Business Administration with emphases in Financial Management	Program in teach-out	N/A
BS in Business Administration with emphases in Management	Program in teach-out	N/A

PROGRAM	INDICATOR	RESULT
BS in Business Administration with emphases in Management Information Systems	Program in teach-out	N/A
BS in Business Administration with emphases in Marketing	Program in teach-out	N/A
BS in Business Administration with emphases in Retail Management	Program in teach-out	N/A
BS in Business Administration with emphases in Supply Chain Management	Program in teach-out	N/A
BS in Business Administration with emphases in Tourism & Hospitality Management	Program in teach-out	N/A
BS in Human Resource Management (formerly BS in Business Administration with emphasis in Human Resource Management)	Student Retention	31%
BS in Management	Student Retention	29%
BS in Organizational Leadership	Program in teach-out	N/A
Master of Business Administration (MBA) (no emphasis)	Student Retention	47%
MBA with emphases in Human Resource Management	Program in teach-out	N/A
Master of Management (MM)	Student Retention	47%

Indicator Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Student Retention	The result is based on registrar's office data for students who were actively enrolled in NAU's fall 2019 quarter, and were either actively enrolled in NAU's fall 2020 quarter or successfully completed their program during the five-quarter period.