

Public Disclosure of Student Achievement

Institution Name: National American University

Business Unit(s) included in this report: College of Business, Technology and Health Management, Harold D. Buckingham Graduate School

Academic Period Covered: 2020/2021

Date Submitted: 2-1-2022

PROGRAM	INDICATOR	RESULT
Associate of Applied Science (AAS) in Accounting	Student Retention	62%
AAS in Business Administration	Student Retention	44%
AAS in Business Logistics	Student Retention	43%
AAS in Management	Student Retention	63%
AAS in Small Business Management	Student Retention	32%
Bachelor of Science (BS) in Accounting	Student Retention	71%
BS in Business Administration (no emphasis)	Student Retention	59%
BS in Business Administration with emphases in Accounting	Program in teach-out	N/A
BS in Business Administration with emphases in Entrepreneurship	Program in teach-out	N/A
BS in Business Administration with emphases in Financial Management	Program in teach-out	N/A
BS in Business Administration with emphases in Management	Program in teach-out	N/A
BS in Business Administration with emphases in Management Information Systems	Program taught out	N/A

PROGRAM	INDICATOR	RESULT
BS in Business Administration with emphases in Marketing	Program taught out	N/A
BS in Business Administration with emphases in Retail Management	Program in teach-out	N/A
BS in Business Administration with emphases in Supply Chain Management	Program taught out	N/A
BS in Business Administration with emphases in Tourism & Hospitality Management	Program taught out	N/A
BS in Human Resource Management (formerly BS in Business Administration with emphasis in Human Resource Management)	Student Retention	56%
BS in Management	Student Retention	59%
BS in Organizational Leadership	Program in teach-out	N/A
Master of Business Administration (MBA) (no emphasis)	Student Retention	63%
MBA with emphases in Human Resource Management	Program taught out	N/A
Master of Management (MM)	Student Retention	76%

Indicator Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Student Retention	The result is based on registrar's office data for students who were actively enrolled in NAU's Fall 2020 quarter and were either actively enrolled in NAU's Fall 2021 quarter or successfully completed their program during the five-quarter period.