

Public Disclosure of Student Achievement

Institution Name: National American University

Business Unit(s) included in this report: College of Business, Technology and Health Management, Harold D. Buckingham Graduate School

Academic Period Covered: 2022/2023

Date Report Posted: 2-1-2024

PROGRAM	MEASURE	TARGET	RESULT
Associate of Applied Science (AAS) in Accounting	Student Retention	50%	42%
AAS in Business Administration	Student Retention	50%	32%
AAS in Business Logistics	Student Retention	50%	67%
AAS in Management	Student Retention	50%	37%
AAS in Small Business Management	Student Retention	50%	16%
Bachelor of Science (BS) in Accounting	Student Retention	60%	42%
BS in Business Administration (no emphasis)	Student Retention	60%	51%
BS in Business Administration with emphases in Management	Program in teach-out	N/A	N/A
BS in Energy Management	Student Retention	60%	0%
BS in Human Resource Management	Student Retention	60%	50%
BS in Management	Student Retention	60%	42%
Master of Business Administration (MBA)	Student Retention	70%	61%

PROGRAM	MEASURE	TARGET	RESULT
Master of Management (MM)	Student Retention	70%	65%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Student Retention	The result is based on Registrar's office data for students who were actively enrolled in NAU's Fall 2022 quarter and were either actively enrolled in NAU's Fall 2023 quarter or successfully completed their program during the five-quarter period.